Retention Alert: MATC is interested in the success of all of its students. Retention Alert is a tool that instructors, along with the counseling and advising department, use to help improve student success. There are three areas of Retention Alert: financial, personal/confidential, and retention. Retention Alert is designed to identify students who may be at risk of academic difficulty or failure as early as possible. Throughout the semester, I may create Retention Alerts or referrals for some of my students. After a referral is made, the student will be contacted by someone by phone or email to discuss resources or set up an appointment to meet in person. The Retention staff follows up with the student and the student's instructor to facilitate support efforts. Prevention and intervention are key with students so timing and resources are important. With Retention Alert, hopefully students can get the help they need, when they need it.